



2024 Annual Report

where every paw matters

Mission

Northwoods Humane Society's mission is to enhance the lives of pets in need and the people who care about them.

Vision

We envision a community where every animal, and the relationship between people and pets, is valued and cherished.

Programs

Northwoods Humane Society provides compassionate care and safe shelter for animals through our programs and services.

We serve the community by:

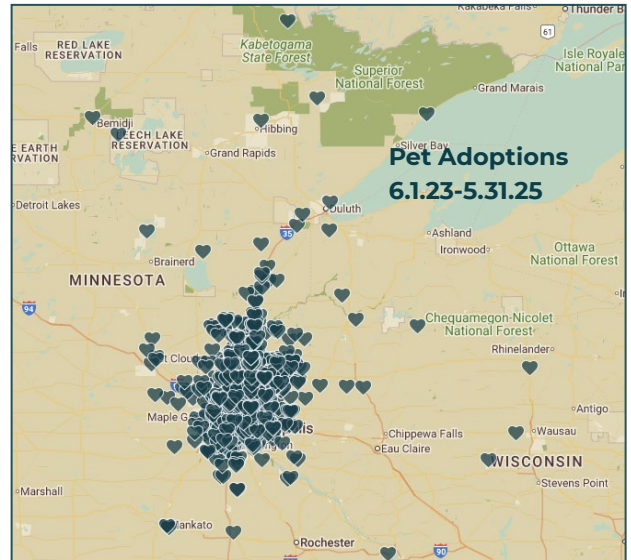
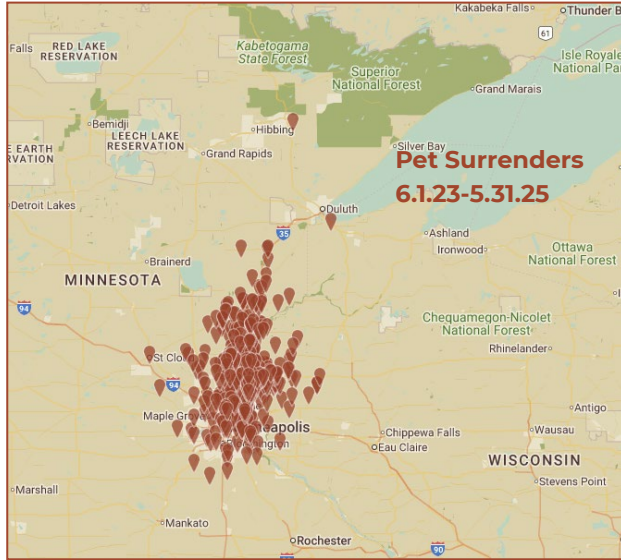
- accepting dogs and cats from owners who can no longer care for them through our Surrender Program,
- reuniting families with their lost animals through our Lost & Found Program,
- connecting animals in our care with permanent, loving homes through our Adoption Program, and
- work in collaboration with community law enforcement and animal control agencies to provide shelter for stray pets.

Whether a person is adopting a new pet, students are learning about the importance of the humane treatment of animals, or a family is seeking referrals to best care for their pet, community members benefit from our educational resources.

Dogs stay in our care for an average of 20 days and cats for an average of 30 days. Our animal care and vet medicine teams assess each animal when they arrive at Northwoods. From here, we develop a schedule of medical treatment, enrichment, and day-to-day support. We make sure each animal is up to date on vaccines and receive spay or neuter surgery before they go to their forever home. With a veterinarian and vet medicine team on staff, we are also able to support our partner animal welfare organizations with lower cost vet services.

Community

While our reach has grown, we continue to provide essential services to our nearby communities. Most of the stray and surrendered animals, 86%, come to us from Anoka, Chisago, Isanti, Pine, and Washington counties in Minnesota and Polk County in Wisconsin. 78% of adopters come from the same area but families from Metro counties made up an additional 20%.



2024 Goals & Accomplishments

Northwoods Humane Society's seeks to provide exemplary care for animals and be a trusted community resource.

Pet Information

	Intake	Adoptions	Returned to Owner/ Transferred
Dogs	368	301	58
Cats	940	844	23

Surgery

	NHS	Other Agencies	Total
Dog Spay/Neuter	239	573	812
Cats Spay/Neuter	721	645	1366
Dental	86	88	174
General	62	45	107

Board of Directors & Staff

Muffy Guptill, President
Barb Rice, Vice President
Kristine Hildebrand, Secretary
Beth Beaman, Director
Vickie Kelley, Director
Vicci Mattsfield, Director

Staff

Renee Rude, Executive Director
Rachel Beduhn, Shelter Manager
Debby Brunette, Volunteer and Foster Coordinator
Lorrie Janssen, Adoption and Intake Supervisor
Deena Anders, Development Director

Happy Tail

Larry arrived with multiple injuries to his head and body, a broken tooth, and a fractured leg. Northwoods' vet, Dr. Jim, realized that the fracture could not be set and that Larry's leg needed to be amputated. Dr. Jim also noticed that Larry's vision had been affected; he seemed to only see light and shadows.



When Larry found his forever home, it included another cat, Sophie, who became his best friend. Since Larry could not see well, he learned to get around by following the sound of Sophie's bell. But that was before his family found the specialist who was able to correct his vision. Now, "he loves watching the birds and squirrels outside with his sister Sophie. He is the most resilient little guy and has brought so much joy to our family!"

Financials

Program Costs in 2024 for adoption and care of companion animals: \$857,789

Balance Sheet

Northwoods Humane Society
Statement of Financial Position
As of December 31, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
17000 FSBW Checking	142,268.56
17010 FSBW Employee Debit Card	2,013.88
18000 Huntington Checking	843.39
18020 Huntington Employee Debit Card	-89.29
18220 Vanguard	0.00
18230 Reserve Amount	125,400.00
18240 Building Fund	779,600.00
18250 Investments Gain/(Lose)	-17,615.21
Total 18220 Vanguard	887,384.79
Total Bank Accounts	\$1,032,411.31
Other Current Assets	
12100 Prepaid Expense, Deposits	65.05
Total Other Current Assets	\$65.05
Total Current Assets	\$1,032,476.36
Fixed Assets	
19000 Building Book Value	
19010 Building 6/1/58 Original Cost	205,122.00
19020 Building Improvements 6/1/05	50,574.00
19030 Accum Depr - Building	-223,906.00
Total 19000 Building Book Value	31,790.00
19050 Land	112,000.00
19100 Shelter Equipment Book Value	
19110 Shelter Equip. 12/01/01	12,740.00
19120 Shelter Equip. 10/01/02	37,177.00
19130 Shelter Equipment 7/01/07	7,166.00
19140 Accum Depr - Shelter Equipment	-57,083.00
Total 19100 Shelter Equipment Book Value	0.00
19190 Fence	
19200 Fence Project	10,482.00
19230 Accum-Depr	-5,242.00
Total 19190 Fence	5,240.00
19300 Vehicle Book Value	
19310 Vehicle Purchased 2017	13,997.00
19400 Accumulated Dep. Vehicles	-13,997.00
Total 19300 Vehicle Book Value	0.00
Total Fixed Assets	\$149,030.00
TOTAL ASSETS	\$1,181,506.36
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
25000 Sales Tax Payable	3,256.73
Total Other Current Liabilities	\$3,256.73
Total Current Liabilities	\$3,256.73
Long-Term Liabilities	
26000 Mortgage	64,090.75
Total Long-Term Liabilities	\$64,090.75
Total Liabilities	\$67,346.48
Equity	
30000 Unrestricted Net Assets	205,849.00
32000 Retained Earnings	913,368.90
Net Revenue	-5,058.02
Total Equity	\$1,114,159.88
TOTAL LIABILITIES AND EQUITY	\$1,181,506.36

Income & Expenses

Northwoods Humane Society
Operating Class P&L: Budget v Actuals
January - December 2024

	ACTUAL	BUDGET	OVER BUDGET
Revenue			
40010 Adoptions	290,942.09	290,000.00	942.09
40020 Surrenders	12,963.00	10,000.00	2,963.00
40029 x Reclaims	769.00	3,500.00	-2,731.00
40040 Surgery Income	201,603.09	155,000.00	46,603.09
40200 Above & Beyond Fund	10,189.02	7,500.00	2,689.02
40500 Online Donations	12,811.24	10,000.00	2,811.24
40510 Counter Bank	1,501.67	2,000.00	-498.33
40600 Plaas	71,073.45	73,000.00	-1,926.55
40650 Give to the Max	20,030.40	17,000.00	3,030.40
40700 General Donations	64,530.99	70,000.00	-5,469.01
41000 Corporate Contributions	21,083.64	25,000.00	-3,916.36
41100 United Way	19.00	1,000.00	-981.00
41300 Grants	71,705.81	75,000.00	-3,294.19
41350 Recyclables	4,289.50	4,500.00	-210.50
41500 Memorial Donations	10,434.34	15,000.00	-4,565.66
41550 Membership Program	31,793.77	40,000.00	-8,206.23
42000 Retail	9,348.78	8,000.00	1,348.78
4500 Events	56,309.66	55,000.00	1,309.66
Total Revenue	\$891,394.65	\$861,500.00	\$29,894.65
GROSS PROFIT	\$891,394.65	\$861,500.00	\$29,894.65
Expenditures			
6000 Payroll Expenses	572,053.18	560,787.00	11,266.18
61010 Shelter Pharmaceuticals	26,372.92	31,000.00	-4,627.08
61012 Surgery Pharmaceuticals	6,579.47	6,000.00	579.47
61013 Shelter Medical Supplies	7,917.55	9,000.00	-1,082.45
61014 Surgery Supplies	19,540.03	27,612.00	-8,071.97
61020 Spay Neuter		1,000.00	-1,000.00
61030 Vet Care	29,713.75	23,000.00	6,713.75
61040 Animal Disposal	32.00	500.00	-468.00
61050 Animal Supplies	23,167.96	19,500.00	3,667.96
61060 Transport of Animals	5,560.00	6,000.00	-440.00
61070 Microchip Items	6,650.00	6,500.00	150.00
62010 Mortgage Interest	4,501.63	4,502.00	-0.37
62015 Cleaning Supplies	4,305.03	4,700.00	-394.97
62020 Electric	8,323.56	8,400.00	-76.44
62030 Natural Gas	2,360.84	3,100.00	-739.16
62040 Telephone	3,630.71	3,384.00	246.71
62050 Trash	5,391.34	4,100.00	1,291.34
62060 Building Maintenance	2,278.94	3,500.00	-1,221.06
62070 Grounds Maintenance	2,478.03	3,500.00	-1,021.97
62080 Building Insurance	9,416.35	4,800.00	4,616.35
62090 Office Equipment	2,284.88	2,500.00	-215.12
62100 Shelter Equipment	1,748.04	3,500.00	-1,751.96
62120 Building Depreciation	6,512.00	6,512.00	0.00
62150 Fence Depreciation	899.00	899.00	0.00
63000 Retail Expense	5,066.77	5,000.00	66.77
63025 Event Expenses	6,946.52	6,000.00	946.52
63055 Office Supplies	9,882.25	11,000.00	-1,117.75
63090 Postage	1,482.54	1,600.00	-117.46
63095 Gasoline Transport	371.91	600.00	-228.09
63098 Auto Maintenance	497.03	400.00	97.03
63070 Auto Insurance	983.15	933.00	50.15
63075 x Membership Expenses		150.00	-150.00
63100 Plea Expenses	6,002.00	13,600.00	-7,598.00
63200 Development Expenses	10,510.53	10,738.00	-227.47
64030 Advertising	547.00	1,500.00	-953.00
64040 Mini Storage	13,090.74	12,853.00	237.74
64050 Directors Insurance	2,121.50	4,243.00	-2,121.50
64060 Charge for Credit Card Sales	12,850.66	10,000.00	2,850.66
64085 Volunteer Appreciation	98.13	200.00	-101.87
64070 Goodwill	1,911.75	1,500.00	411.75
64075 Purchased Services	40,852.46	31,000.00	9,852.46
64080 Magazine License Education	1,241.56	3,500.00	-2,258.44
64090 Bank Fees	333.55	94.00	239.55
Total Expenditures	\$866,316.06	\$858,007.00	\$7,309.06
NET OPERATING REVENUE	\$25,068.59	\$2,493.00	\$22,575.59
NET REVENUE	\$25,068.59	\$2,493.00	\$22,575.59